



Contact:

Stephanie Pietrzak
Fieldglass, Inc.
(312) 279-8081
spietrzak@fieldglass.com

FOR IMMEDIATE RELEASE

FIELDGLASS ISSUES WHITEPAPER ON EFFECTIVE TALENT ACQUISITION STRATEGIES

Paper Presents Best Practices on Acquiring and Managing All Labor Types

CHICAGO—April 2, 2008— Fieldglass, Inc., provider of the leading unified platform for acquiring contingent workers, services and direct hires, issued a whitepaper titled “Breaking Down the Barriers: A Holistic Approach to Acquiring Human Capital”, featuring survey results and insight from procurement and HR thought-leaders. The paper can be downloaded at www.fieldglass.com/wp_holistic_hcm.

The whitepaper demonstrates how a holistic approach to managing labor can help companies achieve the highest ROI by evaluating:

- key phases of the talent acquisition lifecycle within the broader Human Capital Management (HCM) lifecycle;
- methods to determine the most effective labor composition;
- how to pinpoint and maximize known talent resources, such as alumni, retirees and interns, with predicted work stoppage issues; and
- the best tools to manage a program that allows for total visibility of the workforce while meeting compliance requirements.

The whitepaper cites excerpts from recent events that support a unified approach to acquiring and managing labor. In a November 2007 webinar titled “Workforce Globalization Trends 2007”, presenters noted the importance of evaluating value created by each worker and the product output, regardless of labor type.

During a recent panel discussion, representatives from AMR Research, Bartech Workforce Management and Fieldglass argued that significant ROI can be achieved through reporting and trend analysis enabled by a unified view of workers. The panel also addressed how this approach can ease the pain of the looming labor shortage by facilitating worker crossover.

Findings culled from a survey of procurement and human resource professionals issued last October mirrored recent conversations with industry analysts and customers. In fact, 59 percent of respondents named sourcing contingent workers a business challenge; an even greater 64 percent cited recruiting permanent workers.

The whitepaper is aimed at HR and procurement executives who oversee the sourcing and management of human capital across various talent types. A full version can be downloaded at www.fieldglass.com/wp_holistic_hcm.

ABOUT FIELDGLASS, INC.

Fieldglass, Inc. provides the leading unified technology platform for acquiring all human capital, including contingent workers, services and direct hires. The award-winning, on-demand InSite® product suite helps companies determine the right worker composition across all labor types and tap into known talent resources, such as alumni, retirees and interns. Using InSite, global companies can reduce hiring cycles, enforce compliance and control spend to remain competitive.

Fieldglass customers representing Global 2000 firms, including Allstate, GlaxoSmithKline, Johnson & Johnson, Metavante, Verizon Wireless and Wyeth, use InSite to manage contingent workers in a variety of categories, including light industrial, IT and administrative, and the procurement of projects, offshore and deliverables-based work. Demonstrating Fieldglass' expertise, customers report a 20 percent reduction of total services spend and procurement cycle times up to 70 percent lower, delivering immediate impact to the bottom line. For more information, visit www.fieldglass.com.