

## Companies Choose SAP to Reduce Supply Chain Risk

HP, Unilever amongst others choosing SAP solutions to digitalize procurement and external workforce management.

### WALLDORF, Germany - February 1, 2022

[SAP SE](#) (NYSE: SAP) today announced that hundreds of companies worldwide, including HP Inc. and Unilever, have chosen [SAP® Ariba®](#) and [SAP Fieldglass®](#) solutions in the fourth quarter of 2021 to help digitalize procurement and external workforce management. Hundreds went live and hundreds more renewed licenses for SAP's spend management solutions to help accelerate efforts to instill supply chain resilience.

“A full two years into the pandemic, business leaders understand from experience that collaborative, agile procurement operations are needed to keep up with customer demands,” said Etosha Thurman, Chief Marketing and Solutions Officer, Intelligent Spend and Business Network, SAP. “No one can escape supply chain disruption and the cascading consequences across industries and regions, so having visibility is crucial in managing supply shortages. Our customers continue to adopt our spend management solutions to help gain a competitive advantage by managing complexity, improving supplier relationships and ensuring supply chain reliability.”

**Chobani**, a food maker with a mission of making high-quality and nutritious food accessible to more people, selected SAP Ariba solutions for sourcing and supply chain collaboration. As the company continues to grow and expand its contract manufacturing footprint, the adoption of the solutions will help Chobani automate highly manual and complex processes around collaboration with its direct and indirect materials suppliers. It expects to reduce risk and non-value-added work, accelerate savings with robust e-sourcing and improve the user experience for staff and trading partners.

**HP Inc.**, a global technology leader with an innovative portfolio of personal systems, printers and 3D printing solutions, expanded its existing investment in SAP's business process intelligence solutions. With support from SAP Signavio® solutions, HP can innovate through advanced process analysis and modeling, and quickly identify and act on opportunities for process transformation to drive competitive differentiation. HP also extended its investments in SAP Integrated Business Planning for Supply Chain applications, SAP Ariba solutions for supply chain collaboration and SAP Fieldglass solutions for external workforce management.

**Hunya Foods**, looking to stay ahead in a highly competitive chocolate market, invested in SAP Ariba solutions to help digitalize procurement and simplify decision-making and overall planning. With SAP Ariba solutions, the Chinese company will create a new procurement platform to record supplier information and transactions, which will help improve operational efficiency.

**Grupo IDESA**, a leader in the production and distribution of chemical products in Mexico, advances its innovation strategy with SAP. In addition to the RISE with SAP offering and SAP Customer Experience solutions, the company selected SAP Ariba and SAP Concur® solutions to help achieve operational excellence in its financial and procurement processes and supplier management and collaboration.

**R. Twining & Co.**, one of the world's most iconic tea brands, selected SAP to lead its transformation program as it looks to better engage with customers while also ensuring supply chain reliability and

operational efficiency. At the heart of the solution is RISE with SAP running on Microsoft Azure, supported by SAP Business Technology Platform and SAP Ariba solutions for digital procurement. With the SAP solutions, Twinings Ovaltine looks to modernize its core capabilities across finance, manufacturing and logistics in order to run its global business in a real-time, intelligent and agile manner.

**Shining Investment**, focused on clean energy and environmental protection, adopted RISE with SAP to help establish a scalable digital core in the cloud. The Chinese company also chose SAP Ariba solutions and the SAP Analytics Cloud solution for transparent and intelligent spend management and real-time data-driven decision-making.

Visit the [SAP News Center](#). Follow SAP on Twitter at [@sapnews](#).

## About SAP

SAP's strategy is to help every business run as an intelligent enterprise. As a market leader in enterprise application software, we help companies of all sizes and in all industries run at their best: SAP customers generate 87% of total global commerce. Our machine learning, Internet of Things (IoT), and advanced analytics technologies help turn customers' businesses into intelligent enterprises. SAP helps give people and organizations deep business insight and fosters collaboration that helps them stay ahead of their competition. We simplify technology for companies so they can consume our software the way they want — without disruption. Our end-to-end suite of applications and services enables business and public customers across 25 industries globally to operate profitably, adapt continuously, and make a difference. With a global network of customers, partners, employees, and thought leaders, SAP helps the world run better and improve people's lives. For more information, visit [www.sap.com](http://www.sap.com).

# # #

**This document contains forward-looking statements, which are predictions, projections, or other statements about future events. These statements are based on current expectations, forecasts, and assumptions that are subject to risks and uncertainties that could cause actual results and outcomes to materially differ. Additional information regarding these risks and uncertainties may be found in our filings with the Securities and Exchange Commission, including but not limited to the risk factors section of SAP's 2020 Annual Report on Form 20-F.**

© 2022 SAP SE. All rights reserved.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE in Germany and other countries. Please see <https://www.sap.com/copyright> for additional trademark information and notices.

### Note to editors:

To preview and download broadcast-standard stock footage and press photos digitally, please visit [www.sap.com/photos](http://www.sap.com/photos). On this platform, you can find high resolution material for your media channels. To view video stories on diverse topics, visit [www.sap-tv.com](http://www.sap-tv.com). From this site, you can embed videos into your own Web pages, share video via email links, and subscribe to RSS feeds from SAP TV.

### For customers interested in learning more about SAP products:

Global Customer Center: +49 180 534-34-24

United States Only: 1 (800) 872-1SAP (1-800-872-1727)

### For more information, press only:

Geraldine Lim, SAP, +1 (415) 418-0945, [geraldine.lim@sap.com](mailto:geraldine.lim@sap.com), PT  
Kelly Sheldon Murray, SAP, +1 (978) 708-6821, [kelly.murray@sap.com](mailto:kelly.murray@sap.com), ET  
[SAP Press Room](#); [press@sap.com](mailto:press@sap.com)

**Please consider our [privacy policy](#). If you received this press release in your e-mail and you wish to unsubscribe to our mailing list please contact [press@sap.com](mailto:press@sap.com) and write Unsubscribe in the subject line.**