How Can a Bank Invest in Financial Relationships over the Long Term?

Controlling assets of US$161 billion and operating 361 U.S. retail and commercial branch banks

As part of the world’s fifth-largest financial group, MUFG Union Bank N.A. was navigating an increasingly complex contingent workforce environment. Stricter labor laws were limiting available information and reference checks on potential freelancers and contractors. With a focus on security, authentication, and validation, the bank needed to be sure of the people working for it by means of a clear-cut management system. It relied on MBO Partners Inc. for expert guidance in finding a way.
MUFG Union Bank builds trust and transparency with its contingent workforce through direct, real-time communications.

With help from MBO Partners Inc., MUFG Union Bank N.A. deployed the SAP® Fieldglass® Contingent Workforce Management application to:
• Build a talent database of more than 2,500 contractors introduced through referrals
• Give contractors access to a freelance community link on the career Web site
• Communicate directly with contractors and give them advance notice of work
• Create real-time alerts of new positions that contractors can immediately apply for
• Save on consulting costs by directly sourcing contractors
• Improve the quality of job candidates by attracting and retaining the appropriate talent
• Reduce the skill set learning curve for contractors
• Offer flexible work schedules and engage with remote workers

“Employing the SAP Fieldglass solution allowed us to get ahead of the game in contingent workforce management. By bringing our contractors on board, we gained a clear picture of exactly who and where they are and a detailed view of their work assignments.”

Sandra Buhler, Director of Contingent Workforce, MUFG Union Bank N.A.

MUFG Union Bank N.A.
San Francisco, California
www.unionbank.com

Industry: Financial services
Employees: 13,000
Revenue: US$1.3 billion (Q3 2017)

Featured Solution: SAP Fieldglass Contingent Workforce Management